

WEBSITES & ECOMMERCE SITES DEVELOPMENT

Our basic CMS (content management system) **website 8-10 pages package starts at \$1290** and **Ecommerce CMS package (with complete shopping cart facility) starts at \$3290**. Firstly, we create a running prototype of the website for potential clients at no charge in order to obtain initial feedback. The client can therefore visually experience the look and feel of the website before making any commitment.

Static HTML websites are a thing of the past. Most websites today should make use of dynamic Content Management Systems (CMS) which allow clients total flexibility with website design and management. CMS packages now allow clients to update and maintain their own feature rich, fully automated website without having to understand complex coding and programming languages.

This not only **saves time and money** after the website has been developed but also enables the client to keep customers informed by adding content modules (Latest News, Announcements, Links, Galleries, Discussions, Blogs, shopping carts and more) and of course text without having to wait for a web designer. **Online training videos** are available to instruct clients on how to maintain their website.

As an additional service, our team can provide a **complete design service** including, logo enhancement, graphic manipulation and flash animation. Clients are also encouraged to provide existing artwork and graphics to streamline the process. Other features such as data capture are included as part of the basic package as the user registration module is required when sending newsletters. Any other data capture and reporting is of course available at extra cost.

ALL PACKAGES INCLUDE THE FOLLOWING ... AND START AT \$1290 AUS:

PROFESSIONAL CUSTOM WEBSITE DESIGN

First impressions are important! That is why our experienced team will work closely with you to develop a unique, attractive and easy to use website that attracts your target market and fits seamlessly with your branding. If you do not have branding, we can design logos and colour schemes for you.

CONTENT MANAGEMENT SYSTEM

Update your website instantly from any computer using an existing internet connection. No longer will you need to pay for someone to update your website and any changes you make will be reflected instantly! This gives you complete flexibility and most importantly control over your online presence.

EASY TO USE PAGE EDITOR

The page editor is an included feature of the content manager. This allows you to make updates to text, images, and layout, without having to learn complex code.

USER REGISTRATION AND ACCOUNT LOG IN

Permits users to log in to your website to have access to different areas of your site depending on assigned user roles and security parameters.

USER ACCOUNT

This module permits Registered Users to add, edit and update their User Account details. Membership services are also managed here.

NEWSLETTER MANAGEMENT SYSTEM

Your website will collect email addresses of potential clients which you can send eye catching newsletters and announcements to. This is a proven way of generating new business through building customer trust and relationships.

HOSTING AND DOMAIN REGISTRATION

We will look after all your hosting and domain registration needs.

ALL ECOMMERCE PACKAGES INCLUDE THE FOLLOWING ... AND START AT \$3290:

INCREASE YOUR SALES ONLINE

It is an exciting time to be in business these days as we are no longer restricted by geographical boundaries. The Internet is the next logical step to take to generate new customers, tap into new markets, increase productivity and reduce overheads. Our range of ecommerce website packages include all the things you need to get your online store up and running and generating plenty of new sales.

Professional Custom Website Design – First impressions are important! That is why our experienced team will work closely with you to develop a unique, attractive and easy to use website that attracts your target market and fits seamlessly with your branding. If you do not have branding, we can design logos and colour schemes for you.

Content Management System – Update your website instantly from any computer using an existing internet connection. No longer will you need to pay for someone to update your website and any changes you make will be reflected instantly! This gives you complete flexibility and most importantly control over your online presence.

Easy to use Page Editor – The page editor is an included feature of the content manager. This allows you to make updates to text, images, and layout, without having to learn complex code.

User Registration and Account Log in Permits users to log in to your website to have access to different areas of your site depending on assigned user roles and security parameters.

User Account – This module permits Registered Users to add, edit and update their User Account details. Membership services are also managed here.

Newsletter Management System – Your website will collect email addresses of potential clients which you can send eye catching newsletters and announcements to. This is a proven way of generating new business through building customer trust and relationships.

Hosting and Domain Registration – We will look after all your hosting and domain registration needs.

Easy Product Management – You can easily add, edit and remove products and categories via the content manager.

Shopping cart – Shopping carts allow and encourage customers to purchase more than one product at a time.

Automated freight calculation – We have a range of options available to allow your website to automatically calculate the freight for customers when they checkout, saving you time and effort.

Automated Payments – Using Paypal or credit cards.

Customer Database and order tracking – Customers are automatically set up in the database once they make their first purchase. They will then be able to log in and check the status of all orders they make and will also be able to make future purchases without having to re-enter their contact details.

Hosting and domain registration – We will look after all your hosting and domain registration needs.

EXTRA FUNCTIONALITY/MODULES

Extra modules (functionality) can easily be added on your site as needed to provide more functionality such as Announcements/Latest News, Blog, Events Calendar, Forum, RSS, Discussion, Flash Gallery for images and videos and more. Refer to our Quote document which provides a list of some of the extra modules as well as their prices.

HOSTING

Our monthly hosting fees are \$40/month for Websites and \$60/month for Ecommerce Sites. Website/Ecommerce site hosting also includes Email hosting. The hosting costs are slightly higher than conventional HTML website hosting providers as we cover both database storage as well as database licensing fees. We also handle domain and mail registration.

See our website for more information. www.trimaxsolutions.com